



**FOR IMMEDIATE RELEASE**

**CHICAGO, IL and VANCOUVER, BC – Sept. 23, 2013**

**MEDIA ADVISORY**

**Robert F. Kennedy, MWRD to speak on nutrient recovery's crucial role in combating water pollution Oct. 8 at WEFTEC® 2013**

*Metropolitan Water Reclamation District of Greater Chicago President Kathleen Meany will officially announce installation of Ostara's nutrient recovery technology to create world's largest nutrient recovery facility*

**WHAT:** When the Metropolitan Water Reclamation District of Greater Chicago launches a nutrient recovery facility at its Stickney Wastewater Treatment Plant in 2015, it will be the largest facility of its kind in the world. The implications for area waterways such as the Illinois and Mississippi Rivers are significant, as thousands of tons of otherwise polluting nutrients like phosphorus and nitrogen will be recovered and transformed into an environmentally responsible slow-release fertilizer.

**WHO:** **Robert F. Kennedy Jr.** (Environmental Advocate, attorney, Ostara board member) will speak about the emerging and increasingly crucial role played by the water sector in reducing the environmental impact of nutrients on our planet as he joins Metropolitan Water Reclamation District of Greater Chicago **President Kathleen Meany** who will simultaneously announce the largest nutrient recovery project in the world. The announcement will be made at WEFTEC 2013, the world's largest annual water quality conference and exhibition.

**WHEN:** Tuesday, October 8, 2013, 9:00 AM

**WHERE:** WEFTEC 2013, Global Center, Grand Concourse Lobby, McCormick Place South, Chicago

- 30 -

**About the Metropolitan Water Reclamation District of Greater Chicago:**

Established in 1889, the Metropolitan Water Reclamation District of Greater Chicago ([www.mwrd.org](http://www.mwrd.org)) is an award-winning, special purpose government agency responsible for wastewater treatment and stormwater management in an 883.5 square mile service area in Cook County, Illinois. The MWRD's mission is to protect the health and safety of the public in its service area, the quality of the water supply source (Lake Michigan), improve and protect the quality of water in watercourses, protect

businesses and homes from flood damages, and manage water as a vital resource. The MWRD is committed to achieving the highest standards of excellence in fulfilling its mission.

**About Ostara Nutrient Recovery Technologies Inc.:**

Ostara designs, builds and markets a proprietary nutrient recovery technology that transforms phosphorus and nitrogen recovered from municipal and industrial wastewater into a high-value, eco-friendly fertilizer, sold and marketed as Crystal Green<sup>®</sup>. Ostara currently operates five nutrient recovery facilities in North America and will launch two additional plants later in 2013, including its first European site in Slough, UK for Thames Water. Crystal Green is the first plant-activated, nutrient technology to offer plant-available, slow-release nutrients sustainably made from a renewable source of phosphorus. Crystal Green offers more consistent, plant-available nutrients than conventional water-soluble phosphorus fertilizers, resulting in greater fertilizer efficiency, lower application rates, and reduced nutrient loss, while lowering the risk of leaching and runoff, thereby protecting sensitive regional waterways. Ostara is the recipient of numerous awards including the 2011 Technology Pioneer by the World Economic Forum, and being named to the Global Cleantech 100 for the past four years and is headquartered in Vancouver, Canada. For more information, visit [www.ostara.com](http://www.ostara.com) and [www.crystalgreen.com](http://www.crystalgreen.com).

**About WEFTEC:**

WEFTEC 2013—the Water Environment Federation’s 86<sup>th</sup> Annual Technical Exhibition & Conference—is the world’s largest annual water quality event. Scheduled for October 5-9, 2013 at McCormick Place in Chicago, Ill., the event is expected to host more than 18,000 national and international water professionals and 1,000 global water companies. WEFTEC serves as a forum for the latest technologies, education, and services for water environment preservation, restoration, and sustainability. Founded in 1928, the Water Environment Federation (WEF) is a not-for-profit technical and educational organization of 36,000 individual members and 75 affiliated Member Associations representing water quality professionals around the world. WEF members, Member Associations, and staff proudly work to achieve our mission to provide bold leadership, champion innovation, connect water professionals, and leverage knowledge to support clean and safe water worldwide. To learn more, visit [www.wef.org](http://www.wef.org) and [www.weftec.org](http://www.weftec.org).

**Media Contacts:**

Debra Hadden  
Ostara Nutrient Recovery Technologies Inc.  
(604) 240-3196  
dhadden@ostara.com

Allison Fore  
Metropolitan Water Reclamation District of Greater Chicago  
(312) 751-6626  
allison.fore@mwrdr.org

Lori Harrison  
Water Environment Federation  
(703) 216-8565  
lharrison@wef.org